

# Magnify Application Information 2025

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## Purpose

Magnify Foundation is seeking to support organisations that focus on 'advancing the Christian faith'; seeing Kingdom growth and transformation through all kinds of outreach.

## Who can apply for this grant?

Registered charities, social enterprise schemes including community interest companies or cooperatives, or a charitable organisation. Individuals can also apply, but additional references are likely to be required and increased due diligence likely to be gathered.

## What are grants available for?

Grants are available for organisations and individuals that meet a community need with a focus on bringing about Kingdom transformation. For example, the grant could enable the organisation to expand its operations, employ staff, extend its reach, or establish its roots and facilitate growth. These are just suggestions, and if there is a dream that God has put on the organisation's heart that meets a need, then Magnify would encourage an application.

## How much are the grants?

There are no set minimum or maximum limits, although we'd normally expect a project to need a minimum of £10,000 grant funding. The grants could be paid as a one-off payment, or over two or three years. Magnify usually prefer to taper down the annual amount, preferring organisations to focus on sustainability and seeking other income streams to reduce reliance on the Magnify grant. Alternatively, successful applicants may receive staged funding released at appropriate points during the project timeline, in line with key milestones that you identify in your planning.

## How are grants paid?

Successful applicants will be asked for their Business Bank Account details and the grant will be transferred at the amount and instalments as agreed.

## Is there a financial contribution expected from the applicant?

If your organisation has plentiful unrestricted reserves, it's unlikely to be successful in its application. On the other hand, Magnify are keen that the organisation's existing financial commitments are not jeopardised by being diverted into a fund purely to demonstrate its dedication to the project. Some financial details about the organisation will be requested as part of the application.

## What should we communicate in our application?

Applications need to show:

- the need the project seeks to meet,
- how the project brings good news and kingdom transformation,
- the project's outcomes: the change in the community expected because of your work.

You will be asked to detail some short-term and longer-term goals and aims, and we'll need some details of how this will be worked towards and measured along the way. Please complete the application form as fully and concisely as possible, including statistics, data and stories.

## What does Magnify prioritise?

We particularly welcome applications from faith ventures that are:

- Sharing the Gospel with University Students and unchurched young people.
- Supporting ex-offenders and those in poverty to gain a step up and transform their lives.
- Caring for vulnerable women, refugees, asylum seekers and those facing homelessness.
- Working via sports, arts, creativity, training, education, and creating social media content.

## Are there any projects that cannot be funded?

Magnify want to encourage imaginative and innovative gospel projects, so will consider almost all projects that seek to meet a community need, with a focus on bringing about Kingdom transformation. Having said that, Magnify won't fund requests to support:

- General appeals
- Public bodies to carry out statutory obligations
- Activities supporting animal welfare
- Activities that have already taken place
- Grant making by other organisations
- Building repairs and renovations
- Privately owned and profit distributing companies or limited partnerships.

## How are applications made?

1. A simple Expression of Interest can be submitted online via our Microsoft Form, which will be reviewed by our team against our current priorities and scope.

2. If the Expression of Interest passes our initial review, you will be sent a full Application Form to complete and submit (also a Microsoft Form). Please put as much detail as possible into the application as you can to help inform the Trustees' decision.

There is no submission deadline for applications. On receipt of a completed application, the Trustees will consider, and aim to notify applicants of the outcome, within 12 weeks.

Please note that an invitation to apply, via the full Application Form, does not indicate success for receiving grant funding. Due to the competitive nature of the grant-making landscape we operate in, Magnify is currently only able to approve around 20% of applications for funding.

Please email [hello@magnify.foundation](mailto:hello@magnify.foundation) with any further questions.

**Dated: April 2025**

**Due for next review: April 2026.**